

# THE UNIVERSITY OF THE SOUTH PACIFIC SCHOOL OF DISTANCE EDUCATION BACHELOR OF BUSINESS ADMINISTRATION DEGREE PROGRAM

## PROGRAM OBJECTIVES:

The program is designed to provide students with a comprehensive understanding of business administration and management. It aims to equip graduates with the skills and knowledge necessary to succeed in a variety of business environments. The program focuses on the following areas:

1. Business Fundamentals: Understanding the basic principles of business, including accounting, finance, and marketing.

2. Management Skills: Developing effective management skills, such as decision-making, problem-solving, and leadership.

3. Business Law: Understanding the legal aspects of business operations and contracts.

4. Business Ethics: Understanding the ethical implications of business decisions and actions.



