

THE UNIVERSITY OF THE SOUTH PACIFIC SCHOOL OF DISTANCE EDUCATION BACHELOR OF BUSINESS ADMINISTRATION DEGREE PROGRAM

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SCHOOL OF DISTANCE EDUCATION
BACHELOR OF BUSINESS ADMINISTRATION
DEGREE PROGRAM
COURSE DESCRIPTION

The course is designed to provide students with a comprehensive understanding of the principles and practices of business administration. It covers a wide range of topics including organizational behavior, human resources management, financial management, and strategic management. The course is delivered through a combination of self-paced study and interactive learning activities. Students are encouraged to apply their knowledge to real-world business scenarios and to develop critical thinking and problem-solving skills. The course is suitable for students who are interested in pursuing a career in business administration or who wish to gain a deeper understanding of the business world.

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