

# THE UNIVERSITY OF THE SOUTH PACIFIC SCHOOL OF DISTANCE EDUCATION BACHELOR OF BUSINESS ADMINISTRATION DEGREE PROGRAM

**PROGRAM OBJECTIVES:** The purpose of this program is to provide students with a comprehensive understanding of business administration. The program is designed to equip students with the knowledge, skills, and attitudes necessary to succeed in a business environment. Upon completion of the program, students should be able to:

- 1. Understand the principles of business administration.
- 2. Apply business administration concepts to real-world situations.
- 3. Analyze business data and make informed decisions.
- 4. Communicate effectively in a business context.
- 5. Demonstrate leadership and team management skills.

The program is structured to provide a solid foundation in business administration. It includes a variety of courses that cover both theoretical and practical aspects of the field. Students will have the opportunity to engage in case studies, group projects, and presentations, which will help them develop their critical thinking and problem-solving abilities. The program also emphasizes the importance of ethics and social responsibility in business.

Students who complete this program will be well-prepared for a career in business administration. They will have the skills and knowledge to take on a variety of roles, including management, sales, marketing, and operations. The program is designed to be flexible, allowing students to complete their studies at their own pace. The University of the South Pacific is committed to providing a high-quality education that prepares students for the challenges of the 21st century. We are confident that our graduates will be successful in their careers and contribute positively to society.

