

# THE UNIVERSITY OF THE SOUTH PACIFIC SCHOOL OF DISTANCE EDUCATION BACHELOR OF BUSINESS ADMINISTRATION PROGRAM

**PROGRAM OBJECTIVES:** The purpose of this program is to provide students with a comprehensive understanding of business administration. The program is designed to equip students with the knowledge, skills, and attitudes necessary to succeed in a business environment. The program is structured to provide students with a solid foundation in business administration, including the following areas:

- Business Administration (BA)
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