

THE UNIVERSITY OF THE SOUTH PACIFIC SCHOOL OF DISTANCE EDUCATION BACHELOR OF BUSINESS ADMINISTRATION DEGREE PROGRAM

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BACHELOR OF BUSINESS ADMINISTRATION
DEGREE PROGRAM
COURSE DESCRIPTIONS

1. **Accounting**
This course provides a comprehensive introduction to the principles and practices of accounting. It covers the fundamental concepts of accounting, including the accounting cycle, the accounting equation, and the preparation of financial statements. Students will also learn about the role of accounting in business decision-making and the ethical implications of accounting practices.

2. **Business Law**
This course introduces students to the legal aspects of business operations. It covers topics such as contracts, torts, and the law of agency. Students will learn how to identify legal issues in business transactions and understand the consequences of legal actions. The course also discusses the importance of legal compliance in business.

3. **Business Mathematics**
This course focuses on the application of mathematical concepts to business problems. It covers topics such as algebra, geometry, and trigonometry, as well as the use of mathematical models in business analysis. Students will learn how to solve problems involving interest, annuities, and depreciation.

4. **Business Statistics**
This course provides a foundation in statistical methods used in business. It covers topics such as data collection, data analysis, and the interpretation of statistical results. Students will learn how to use statistical tools to make informed decisions based on data.

5. **Business Writing**
This course develops students' writing skills in a business context. It covers topics such as business correspondence, reports, and proposals. Students will learn how to write clear, concise, and professional business documents.

6. **Business Ethics**
This course explores the ethical dimensions of business. It covers topics such as corporate social responsibility, ethical decision-making, and the role of ethics in business. Students will learn how to identify ethical issues in business and apply ethical principles to resolve them.

7. **Business Negotiation**
This course teaches students the skills and techniques of business negotiation. It covers topics such as negotiation strategies, conflict resolution, and the use of negotiation in business. Students will learn how to negotiate effectively and reach mutually beneficial agreements.

8. **Business Research**
This course introduces students to the methods and techniques of business research. It covers topics such as research design, data collection, and data analysis. Students will learn how to conduct business research and use the results to inform business decisions.

9. **Business Strategy**
This course focuses on the development and implementation of business strategy. It covers topics such as strategic planning, competitive analysis, and the formulation of business strategy. Students will learn how to analyze the business environment and develop a strategic plan for a business.

10. **Business Finance**
This course provides a comprehensive overview of business finance. It covers topics such as financial statements, capital budgeting, and the management of financial risk. Students will learn how to analyze financial data and make informed decisions about business financing.

